

**Boca Raton's**  
*2020 Vision*

BOCA RATON'S



**VISION**

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PLANNING OUR FUTURE  
FROM COAST TO CAMPUS



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*2020 Vision*

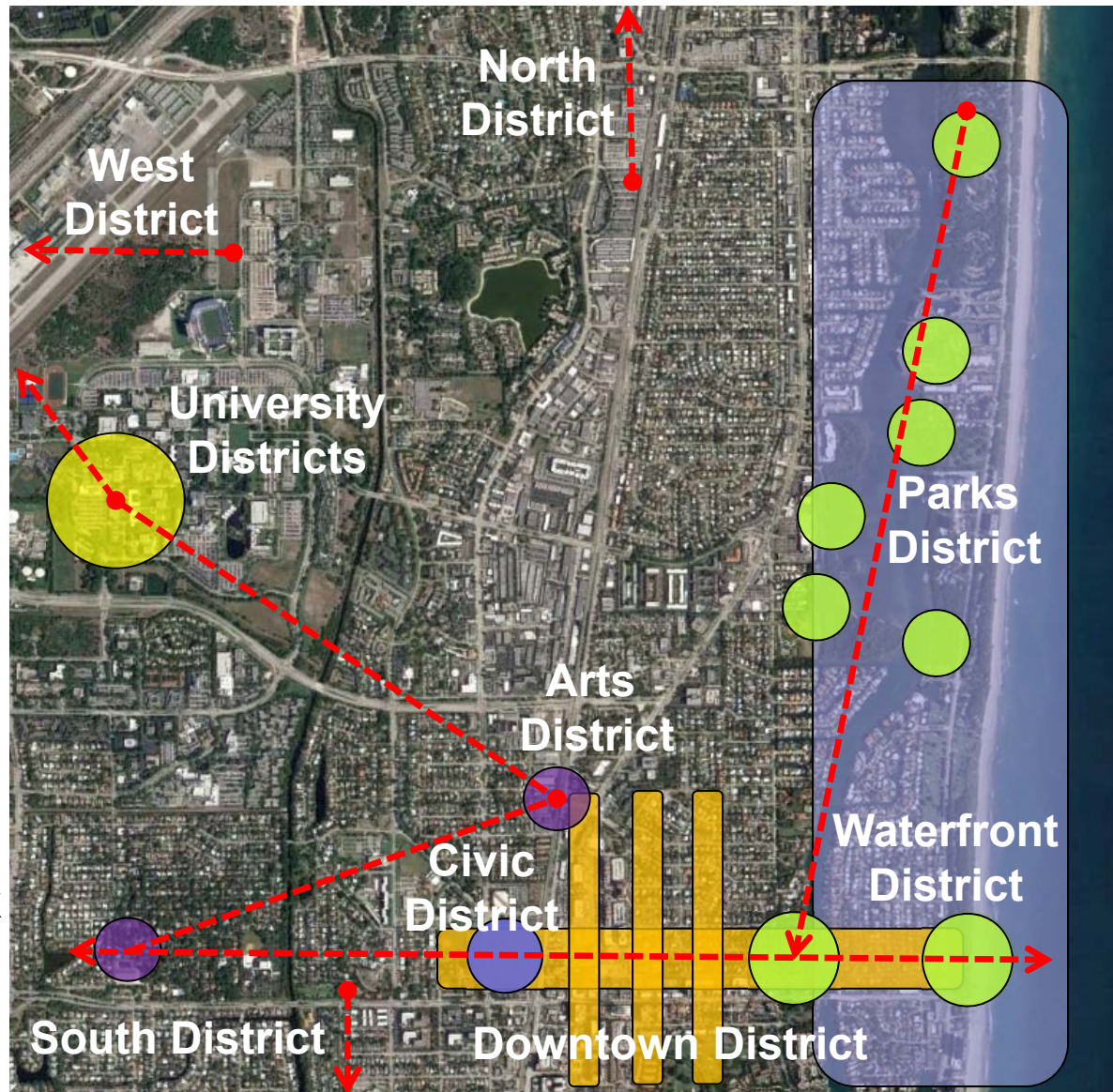


***A Community Driven group of Visionary Leaders joining to  
shape a 21<sup>st</sup> Century Vision  
for a Flourishing Downtown, its Urban Waterfront  
and its connection to the greater City...  
from Coast to Campus.***

**2020 Vision will:**

- ***Ignite a thriving Live-Work-Play environment Downtown***
- ***Activate Palmetto Park Rd- Our “Main Street” to the Beach***
- ***Integrate Arts, Culture, Events & Recreation***
- ***Provide unique Walking, Shopping & Culinary experiences***
- ***Create a Vibrant Waterfront Destination***
- ***Connect to a Network of Waterfront Parks & the Greater City***

# Connecting our City...



2020 Vision Masterplan

Palmetto Park Corridor  
'Main Street'

**Phase 3+**

**Phase 2**

**Phase 1**



# *Energizing Boca's 'Main Street' & Strengthening Downtown's Fabric*



**North-South Axes**



# Boca Raton's 2020 Vision



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# ***Visionary Partners***

**BOCA RATON  
MUSEUM OF ART**

*Irvin Lippman*

***Avison Young***

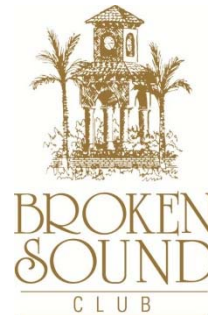
*Keith O'Donnell, resident*

**CBRE**

*Deborah Fink*



*Ignacio Diaz . Jose Padua*



*John Crean  
Shannon Easter  
Sustainability*

Premier  
Estate  
Properties

Presenting Properties Exclusively  
In Excess Of One Million Dollars™

*Residents/ Business Owners*

***RLC Architects***

*Juan Caycedo, Business Owner*



Downtown Business Alliance | Boca Raton  
*Business. Community. Culture.*

*Mike Liss, Resident/  
Business Owner*



***Vander Ploeg & Associates***

*Derek Vander Ploeg,  
Resident/  
Business Owner*

DESIGN MATTERS



**MUMMAW**

ASSOCIATES, INC

*Doug Mumma,  
Resident/ Business Owner*

***City Council***

*Liason – Andrea O'Rourke*



***2020 Founder/Resident:  
Margaret Fitzsimons***

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## ***Visionary Partners***



*Kamani Richter, CEO/Founder, Zen Office,  
DT Business Owner*



*Marianella Alarcon, CEO,  
Resident/Business Owner*

***Downtown Resident***  
*Judith Teller Kaye*

***Anderson & Associates, llc***  
*Peg Anderson, Resident/Business Owner*

***Downtown Advisory Committee***  
*Eliot Popper, Resident*

***Branding Professional***  
*Nic See, Resident*

***Sustainability Professional***  
*Cristina Hicks, Resident*

***Douglas Elliman Real Estate***  
*Lauren Barrocas, Luxury Real Estate Specialist,  
Resident*

***Sustainability***  
*Monica Mayotte, Resident,  
City Council Candidate*



***Boca Watch***  
*Responsible, Sustainable Growth,  
Residents*

***Boating Expert***  
*Kris Mortensen, Resident*



[WWW.BOCASOB.COM](http://WWW.BOCASOB.COM)

***Boating Expert***  
*Sean Meadows, Resident*

# ***Visionary Partners***

## ***Planning & Zoning***

*Larry Cellon, Resident/  
Business Owner*

## ***Boca Raton Beautification Committee***

*Jo-Ann Landon, Resident*

## ***Landscape Professional***

*Gordon Weber, Resident/  
Business Owner*

## ***Young Professional***

*Eric Sevell, PhD Candidate, I.U. /  
Native Boca Resident*

## ***Resident Advisor***

*Les Wilson, Resident/  
Business Owner*

## ***Realtor, The K Company***

*Christina Alvarado, Resident*

## ***Urban Planning***

*Resident*



*Brandon Owens, Co-Founder  
Resident/Business Owner*

## ***Young Visionary***

*Sophia Alvarado, High School,  
Resident*

## ***Young Visionary***

*Laura Labuto, High School,  
Resident*



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